



Rise to the Challenge

19-21 March



Welcome to Thomson Sport Relief 2010!

Our sister company, Thomson Sport, and Sport Relief have teamed up this year and hope to raise half a million pounds with your help, to help change lives forever. Sport Relief is a great way of getting everyone involved with fundraising events using a sporting theme. Through our partnership we hope to raise much needed donations for people who need our help. Sport Relief help some of the most vulnerable people both here in the UK and abroad. Some of its current projects include working with street children worldwide, local community work in the UK and malaria prevention training, treatment and supplies in various projects worldwide.

The Thomson Sport Relief Celebrity Challenge!

Thomson Sport is thrilled to announce sponsorship of a Sport Relief 2010 celebrity challenge! In 2006, David Walliams completed the incredible challenge of swimming across the channel, and now it's the turn of **Christine Bleakley** to cross the channel for the Thomson Sport Relief Water Ski Challenge. This extraordinary challenge will see Christine endeavouring to stay afloat at incredible speeds for well over an hour as she navigates the 21 mile stretch of choppy water.

As well as sponsoring the challenge, Thomson Sport and the TUI Travel PLC Group are encouraging all of its staff, suppliers and customers to raise as much cash as possible to help change lives forever. We want you to **Get Involved!** Create your own event, join in on another event or simply donate at: www.sportrelief.com/fundraisinghubs/thomsonsport

JCA Events Include:



Climb the height of the Empire State Building on a JCA climbing wall on March 20th at Mill Rythe, Hampshire. This equates to 45 times up and down our 10m high tower!

Participate in the 3 peaks challenge, climbing the 3 highest peaks in Great Britain in under 24hrs. Ben Nevis in Scotland, Scafell Pike in the Lakes and Snowdonia in Wales. 12th-14th March.

We can provide you with support and promotional materials to help. For further information about how you can help and to register your interest in our events, please don't hesitate to contact us on 02392 222870

